



36th
SICOT



Science • Innovation • Cooperation • Open • Transition

36th SICOT Orthopaedic World Congress
Guangzhou, China
September 17 - 19, 2015



Welcome Message from the Congress President

Welcome to Guangzhou (Canton), China, the venue of 2015 SICOT Orthopaedic World Congress.

On behalf of the Committees of the SICOT China branch, I will sincerely invite you to join this grand meeting in September 2015. This is the first time that SICOT Orthopaedic World Congress come to China Mainland. The meetings will lay out new blueprints for important issues of orthopaedics development today and address our role in resurveying the current controversy of orthopaedic. We also expect to have in-depth discussions on all orthopaedic subspecialties to enhance the international academy exchange. Young generations are the hope of globe orthopaedic development, various instructional courses will also be held for the young surgeons and trainees from China and abroad during this grand meeting.

Guangzhou, the forerunner of China's reform and opening up endeavor, is endowed with a profound history of two thousand years and boasts a unique and splendid South China Culture. Hence, Guangzhou will not only make a perfect venue for the meetings, but also offers a chance for participants to explore the Chinese culture, traditions , as well as China's unique way of development.

We promise Guangzhou will definitely leave you an unforgettable memory. You will be delighted by discovering the charms behind the Ancient East. We sincerely look forward to meeting you in Guangzhou in 2015!



Guixing Qiu
Congress President

36th
SICOT

About the Conference



Conference Date:	17, 18 and 19 September 2015
City:	Guangzhou, China
Venue:	Baiyun International Convention Centre
Expected attendance:	3500 participants
Demographics:	Participants from all over the world and especially Asia & neighboring Countries
Online abstract submission:	Abstract submission will open October 2014
Exhibition Days:	17, 18 and 19 September 2015 (exhibit hours to be confirmed at a later date)





Programme

Wednesday, 16 September 2015

Educational Day

Thursday, 17 September 2015

Scientific Sessions
Opening Ceremony & Welcome Reception

Friday, 18 September 2015

Scientific Sessions
Congress Party & Pearl River Cruise

Saturday, 19 September 2015

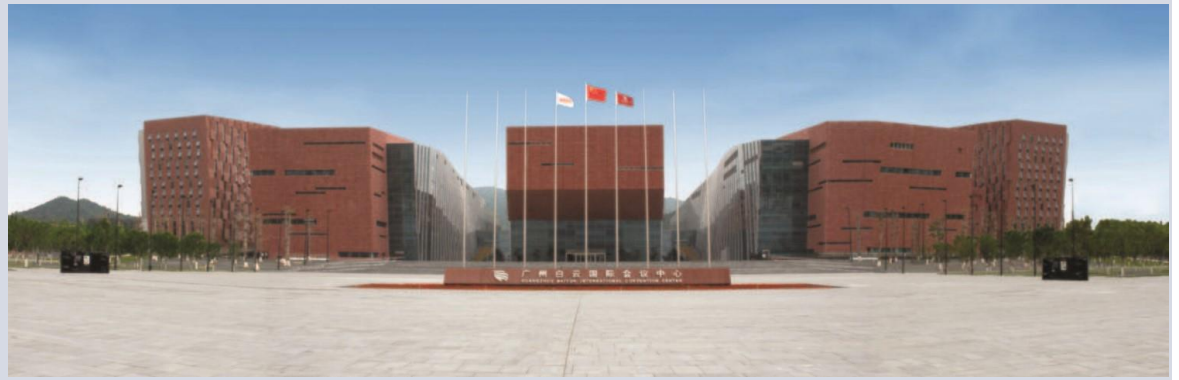
Scientific Sessions
Charity Run
Closing Ceremony

Registration fees in EUR

	Early (until 15 June 2015)	Normal (16 June – 15 August 2015)	On-site (16 August – 19 September 2015)
SICOT Active Members	€170	€260	€360
SICOT Associate members	€ 85	€150	€200
Non – Members	€ 370	€460	€600
Non-Members Trainees	€ 170	€260	€360

- ❖ **Special (low) congress fee for Chinese Drs**
- ❖ **APOA countries Friendship Nations with preferential conditions**

Exhibition



EXHIBITION RATES

EUR 425/m² per sqm. + VAT when applicable for Category B

EUR 556/m² per sqm. + VAT when applicable for Category A

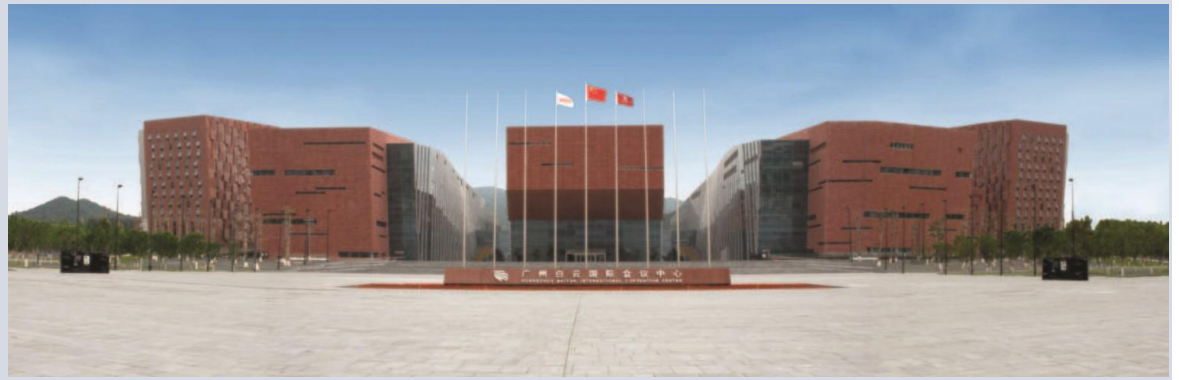
- “ Cost is for *bare space* only and does not include shell scheme packages ! **Example of cost for a 9sqm = 3,825€** + VAT when applicable
- “ Minimum booth size permitted is 3 x 3 metres (9sqm)
- “ Larger booth spaces are available in multiples of sqm dimensions. For double-floor exhibits, please contact us in order to verify feasibility and to receive prior approval from the convention centre.

Fees include:

- “ Access to the exhibition, poster area and all scientific sessions (closed sessions not included) .
- “ Company name, Contact information including website will be published on the SICOT conference website and in the Final Programme.
- “ One copy of the Final Programme and conference bag per exhibiting company or until supplies last.
- “ Complimentary representative badges will be allocated to each exhibit according to size and sponsorship categories.

– 9 sqm	2 exhibitor badges
– 18 sqm	3 exhibitor badges
– 27 sqm	6 exhibitor badges
– 45 sqm	8 exhibitor badges
– 60 sqm or more	12 exhibitor badges

Floor plan



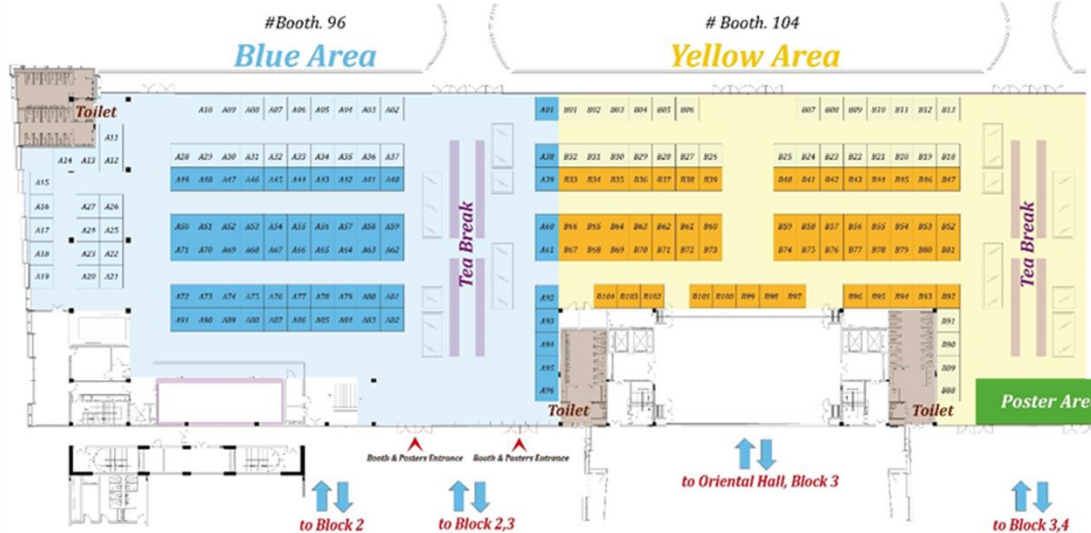
36th SICOT ORTHOPAEDIC WORLD CONGRESS

Guangzhou Baiyun Int'l Convention Centre
2 Floor - Exhibition & Poster Area

September 17-19, 2015
Guangzhou, China

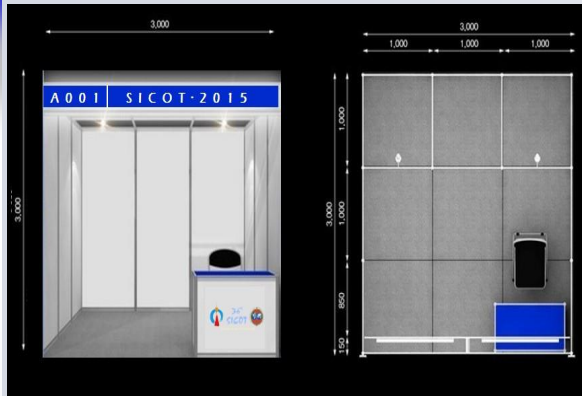


TECHNICAL SPECIFICATIONS	
Exhibition Area	2400sqm
Booths	300Kq/sqm
Floor Loading	8 m
Ceiling Height	4m(L)
Booth Construction Limit	1.8m(W)x2.3m(H)
Freight Entrance	1.6m(L)x1.1m(W)
Pillar Size	3.000kg
Max. Dimension of Exhibit (per piece)	Upon Customer's Request
Max. Weight of Exhibit (per piece)	3000KX
Power Supply	Upon Customer's Request
Lighting	Available
Air Conditioning	Upon Customer's Request
Ventilation	Available
Telephone	Available
Emergency Lighting	Available
Fire Protection	Automatic Fire Sprinkler, Detection & Alarm System With Riser & Hose reel, Portable Fire Extinguishers.





Shell Scheme Package Options



Shell Scheme Package /CNY 980 (approx. EUR 122.50)

Option A

Price including:

- ~ Transportation
- ~ Installation
- ~ Removal
- ~ VAT

Each 3m by 3m Shell-Scheme Booth includes the following:

- Carpet
- Back and vertical side partition walls (2.5 m high)
- Basic lighting with two 100-watt spotlights, including electrical.
- Electrical plug (installation includes one 220-Volt plug)
- Front fascia board with company name and Booth No.
- ~ Furniture: one information Counter, two chairs and one waste bin



Shell Scheme Package/CNY 1,480 (approx. EUR 185.00)

Option B

Price including:

- ~ Transportation
- ~ Installation
- ~ Removal
- ~ VAT

Each 3m by 3m Premium Shell-Scheme Booth includes the following:

- Carpet
- Back and vertical side partition walls (2.5 m high)
- Lighting with three 100-watt spotlights (one spotlight per 3 sqm), including electrical.
- Electrical plug (installation includes one 220-Volt plug)
- **Unique designed front fascia board** with company name and Booth No.
- ~ Furniture: one round table, three meeting chairs; one information counter with company logo and one waste bin



Exhibition cont'd

Not included:

- " The rates do not include shell scheme packages, furniture, VAT Taxes when applicable, AV, internet connexion, F & B, additional electricity or any special furniture that you may wish to order
- " All catering within the company's exhibition space and during the lunch symposiums/workshops will be the responsibility of the sponsoring company.
- " Exhibiting company badges are forbidden to be used by surgeons or guests at any time!
- " Additional badges for exhibiting company representatives may be purchased for EUR 100.00 each
- " Non exhibiting companies wishing to visit the exhibition may do so at the cost of EUR 400.00 each

Additional points of interest:

- " "Major sponsors" will be given first choice in choosing their exhibit space location.
- " SICOT wants to ensure that all our industry partners are treated the same & in a fair manner – first come first served basis will be applied to allocated exhibit spaces.
- " Please note that exhibit spaces will be allocated accordingly at a later date by the local organizing committee in collaboration with SICOT and in the manner mentioned above.
- " Exhibition desk will be available during build-up and dismantling periods as well as during the opening hours of the exhibition.
- " Floor plan will become available for preview in December!

Hospitality Suites: a small number of private meetings rooms are available to be used by sponsors for private meetings. Please contact Mrs. Lina Salvati lsalvati@linsa.ca for available time slots and rental fees. These suites are not to be used for any scientific sessions or lunch symposia/workshops

Major Sponsorships



Premier Partner

EUR 130,000

- ~Please note that this will be exclusive to a maximum of 3 Industry partners
- ~135sqm exhibition space / Prime exhibit location space
- ~1 satellite lunch symposium (prime choice of date and room / 600-800pax rooms size)
- ~2 full-page advertisement in the Final Programme
- ~Company logo on all communication materials and SICOT/ conference website.
- ~Major sponsorships will be posted on the conference website and in all forthcoming announcements.
- ~Private small meeting room at your disposal for the duration of the congress
- ~Exclusive sponsorship of one of the following sponsorship
 - ~Welcome opening ceremony dinner
 - ~Conference Bags
 - ~VIP lounge
- ~5 VIP invitations to the Congress Party
- ~2 Free bag inserts (to be provided by the sponsoring company)
- ~20 badges for industry representatives
- ~120 Chinese delegate registrations
- ~30 International delegate registrations

Diamond

EUR 100,000

- ~Please note that this will be exclusive to a maximum of 3 Industry partners
- ~135sqm exhibition space / Prime exhibit location space
- ~1 satellite lunch symposium (prime choice of date and room / 200-300pax rooms size)
- ~2 full-page advertisement in the Final Programme
- ~Company logo on all communication materials and SICOT/ conference website.
- ~Major sponsorships will be posted on the conference website and in all forthcoming announcements.
- ~Second option of the below Exclusive sponsorship of one of the following sponsorship
 - ~Welcome opening ceremony dinner
 - ~Conference Bags
 - ~VIP lounge
- ~2 VIP invitations to the Congress Party
- ~2 Free bag inserts (to be provided by the sponsoring company)
- ~20 badges for industry representatives
- ~120 Chinese delegate registrations
- ~30 International delegate registrations

Platinum Superior SICOT/sponsorship:

EUR 75,000.00

- ~Please note that this will be exclusive to a maximum of 5 Industry partners
- ~100sqm exhibition space
- ~1 satellite lunch symposium (choice of date and room / 200-300pax rooms size)
- ~2 full-page advertisement in the Final Programme
- ~Company logo on all communication materials and SICOT/ conference website.
- ~Major sponsorships will be posted on the conference website and in all forthcoming announcements.
- ~2 VIP invitations to the Congress Party
- ~2 Free bag inserts (to be provided by the sponsoring company)
- ~20 badges for industry representatives
- ~First choice of exhibit space location in the exhibition halls



Major Sponsorships

Platinum SICOT/sponsorship:

EUR 45,000.00

- Please note that this will be exclusive to a maximum of 5 Industry partners
- 54sqm exhibition space
- 1 satellite lunch symposium (choice of date and room / 200-300pax rooms size)
- 2 full-page advertisement in the Final Programme
- Company logo on all communication materials and SICOT/ conference website.
- Major sponsorships will be posted on the conference website and in all forthcoming announcements.
- 2 VIP invitations to the Congress Party
- 2 Free bag inserts (to be provided by the sponsoring company)
- 20 badges for industry representatives
- First choice of exhibit space location in the exhibition halls

Gold :

EUR 35,000.00

- 36sqm exhibition space
- 1 satellite lunch symposium (150-200pax rooms size)
- 1 full-page advertisement in the final program
- Company logo on all communication materials and SICOT/ conference website.
- Sponsorships will be posted on the conference website and in all forthcoming announcements.
- 12 badges for industry representatives

Silver :

EUR 25,000.00

- 18sqm exhibition space
- 1 lunch symposium (100-150pax rooms size)
- Company logo on all communication materials and SICOT/ conference website.
- Sponsorships will be posted on the conference website and in all forthcoming announcements.
- 6 badges for industry representatives

Major sponsorship "Platinum" will have first priority of exhibition space location and sponsorship options. Sponsorships will be handled on a 'first come, first served' basis.

Industry Symposia & Workshops



Lunch Symposiums and lunch workshops

EUR 9,000 Per Session

Industry Company hosting the symposia or workshop is responsible to bear expenses of the lunch boxes.
The Faculty travel and stay to be arranged and bear expenses by the company.

Time slots: 17, 18, 19 September 2015

Time: 12:30 to 14:00 (please note times and dates may vary, exact times and dates will be sent April 2015)

Symposia & workshops:

- Standard Audio Visual equipment. Included in sponsorship cost
- Rental of the meeting room. Included in sponsorship cost
- An e-mail will be sent out to all SICOT members & registered conference attendees with the description and title of the symposia, a few weeks prior to the conference
- Mention of the Symposia/workshop on the conference website
- Mention of the Symposia/workshop in the Final Programme,
- Poster/banner at the entrance of the session room provided by Industry Company sponsor 30 minutes prior and during the session is permitted.
- Free (optional) delegate bag insert provided by the Industry sponsor to promote the symposia./workshop
- 1 complimentary guest speaker pass will be given with each lunch symposium
- Additional guest speakers will be required to register at Conference rate
- The guest speaker's travel, accommodation, all other guest speakers or registration fees and any other expenses are the sole responsibility of the sponsoring company
- Catering costs for lunch symposiums is the sole responsibility of the sponsoring company and not included in the symposia/workshop cost.
- 90 minutes per lunch symposia includes set-up time, catering time and lecture.

The above mentioned details are also pertinent to Platinum, Gold and Silver sponsors!!!

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Sponsorships

Session Rooms Branding: Total of 8 session rooms available

EUR 7,000 for each session room /per day

- ~ Individual session rooms will be named after the Sponsor,
- ~ Companies will be permitted to place their company signage in front of each session room (signage to be provided by the sponsoring company)
- ~ Slide with the company branding & the SICOT conference slide will be played before and after each session. With the exception of the opening & closing ceremony and plenary lecture. Branding slides need to have prior approval from the organizing committee.

Internet Café

EUR 15,000

- ~ Sponsorship of the Internet Café includes: signs with your company's name and logo at the Internet Café in the exhibition area.
- ~ Mention of the sponsorship in the Final Programme and the Conference website,.
- ~ This will be a designated area within the exhibition with computer stations with Internet access provided by SICOT.

Electronic Poster Area:

EUR 15,000

- ~ Sponsorship of the Electronic Poster Area includes: table tents with your company's name and logo in the E-Poster area,
- ~ Mention of the sponsorship in the Final Programme and the Conference website. Sponsoring companies will be allowed to leave documentation on the E-Poster tables.

Focus Poster Session:

EUR 15,000

- ~ Sponsorship of the Focus Poster Session includes: Company's name and logo branding on the panels of the Focus Poster session
- ~ Mention of the sponsorship in the Final Programme and the Conference website,
- ~ The focus poster session will take place in a dedicated area built for this purpose within the exhibition.

Special sponsorship requests can be discussed on an individual basis



Sponsorships (continued)

Photo Studio: "The conference will provide a space for the photo booth "The construction, equipment, photo production, etc.. Is the sole responsibility of the sponsoring company	EUR 7,000
Cloak room: "The conference will provide a highly visible location & cover cost of floor space & lighting "Sponsoring company will be solely responsible for managing and creating the design of the area "Company flyers, poster or other items such as luggage tags can be distributed in the cloak room area only and at the cost of the sponsoring company	EUR 10,000
Tea/Coffee and relaxation lounges "Exclusive company signage in the tea/coffee lounge areas. "Special recognition in the final program	EUR 3,000.00 per coffee break
Conference Lunch "Exclusive company signage in the lunch lounge areas "Special recognition in the final program	EUR 15,500.00 per lunch break
Accompanying Persons Programme "Special recognition in the final program	EUR 10,000

Special sponsorship requests can be discussed on an individual basis



Sponsorships (continued)

Welcome Opening Reception

EUR 15,000

- ~ Corporate branding on the welcome reception tickets
- ~ 20 complimentary tickets
- ~ Sponsors name and logo will be mentioned the Final Programme as well as being posted during the event.
- ~ Please note that there will be a maximum of two sponsoring companies permitted to sponsor this event.

5km Charity Run/3km Walk

EUR 10,000

- ~ All Funds collected will be given to a Charitable cause in China
- ~ The sponsors fee will assist in the logistics cost and will not be used for profit to SICOT under any circumstances
- ~ Sponsors donation will be mentioned in the Final Program
- ~ Charitable institute who will be notified of the sponsoring companies donation
- ~ Details of the Charitable Cause will be given in the coming months.

Cultural Program,/Congress Party

EUR 25,000

- ~ Corporate branding on the welcome reception tickets
- ~ 10 complimentary tickets
- ~ Sponsors name and logo will be mentioned the Final Programme as well as being posted during the event.
- ~ Industry partners are permitted to purchase social program tickets for themselves as well as guests/surgeons.
- ~ The Party details will be available in the coming months. We are aiming for 1000 people to attend!!!
- ~ Please note that there will be a maximum of only two sponsoring companies for this event.

Special sponsorship requests can be discussed on an individual basis



Media/Branding Sponsorship Opportunities

Conference Final Program Advertisements:

"Full page Color	EUR 750.00
"Inside Front Cover	EUR 1,500.00
"Inside Back Cover	EUR 1,500.00
"Category divider page (maximum of 6 full color pages)	EUR 7,000.00
"Half page Color	EUR 500.00
"Exclusive Sponsorship of Final Program	EUR 25,000.00

USB/flash drive of Abstracts

EUR 20,000.00

"USB/Flash drive exclusive sponsorship: The USB/flash drive containing the Abstracts may be distributed at the registration counters or the company can include a voucher in the delegates bags to pick up the USB keys of Abstracts at their booth.

"Company presentation can be included in the USB/Flash Drive with prior approval by SICOT

"Company logo will be displayed on the USB/Flash drive!

Participants' Bags

EUR 20,000

"Sponsoring company Logo displayed on the conference bags distributed to all conference participants.

"Sponsoring company will be permitted to include 2 company flyers (1 page) in the participants bags

Programme at a glance (pocket daily overview)

EUR 10,000

"The daily pocket guide will be distributed with the badges and given to all attendees.

"Sponsoring companies logo as well as SICOT 's logo will be printed on the pocket guide.

Signage and Direction Panels:

"To be discussed on an individual basis

Preview Room Branding:

EUR 15,000.00

"Sponsoring companies will be allowed to display banners and documentation within the preview room. Content displayed and distributed must have prior approval by the organizing scientific committee.



Media/Branding Sponsorship Opportunities (continued)

Registration Counters:

EUR 15,000.00

"Company logo to be displayed on the registration counters.

Shuttle Transport Branding:

EUR 20,000.00

"Permission for branding on shuttles between hotels and convention center

"Promotion material inside the shuttle buses with prior approval by the organizing scientific committee

Pens, Pads & other Bag inserts

EUR 750.00 per item

Pens, pads, one page company flyer or other will be provided by the sponsoring companies.

Insert must have prior approval by the organizing committee

Wi-Fi Sponsorship

EUR 15,000.00

"Sponsoring company will be the exclusive sponsor of the Wi-Fi access throughout the convention center

"Pick up of Wi-Fi code coupons will be distributed at the sponsoring companies exhibit booth

Badges and Lanyards Exclusive Sponsorship

EUR 20,000

"Company logo will be prominently displayed on the lanyards,

"For exclusive sponsorship of the lanyards SICOT needs to be notified no later than February 2015 .

Lanyards

"Participating companies are all invited to send their company branded lanyards, 300 maximum per company. The lanyards will be distributed at random amongst the delegates at the registration counters!

"Should one company be exclusive sponsor this sponsorship opportunity will no longer be applicable.

Special sponsorship requests can be discussed on an individual basis.



Guangzhou, Useful Links

- ~ Tourism Administration of Guangzhou Municipality: www.visitgz.com/eng/
- ~ Guangzhou Baiyun International Convention Center: www.gzbicc.com/english/index.asp
- ~ Guangzhou Baiyun International Airport: www.gbiac.net/en/byhome
- ~ Guangzhou Metro: <http://www.gzmtr.com/> (Chinese Only)
- ~ For more information regarding your visa to China please kindly visit foreign affairs office of Guangzhou Government Municipal
- ~ www.gzfao.gov.cn/Category_118/index.aspx

For questions related to Sponsorship in China, Registration (Chinese delegates), Housing and Tours, General Congress Inquiries, please visit www.sicot2015.org.



SPONSORSHIP BOOKING APPLICATION FORM
36th SICOT Orthopaedic World Congress
Guangzhou, China
September 17 - 19, 2015



This agreement is to acknowledge the intention of:

Company: _____

Contact: _____

Title: _____

Address 1: _____

Address 2: _____

City and Province/State : _____

Postal Code: _____ Country: _____

Tel.: _____ Fax: _____

E-mail: _____

VAT No. (for EU companies) _____

Exhibition space requested: _____

Sponsorship/Symposium _____

Signature: _____ Date: _____



Contact Information

Please direct all enquiries regarding scientific program, exhibition, sponsorship, registrations, hotels & tours to the below appropriate contacts:

Exhibition & Sponsorship, Industry relations

LINSA Inc.

Mrs. Lina Salvati
SICOT Commercial & Exhibition Director
Tel.: +1 450-458-1696
Montreal, Quebec, Canada
Email: lsalvati@linsa.ca
SKYPE: Ripley9423 Member of LinkedIn
Website: www.linsa.co

Housing & Tours and local onsite logistics

Shanghai Fumed Convention & Exhibition Management Co., Ltd.,
Member of Fumed C & E Management System

Mr. Tristan Dai

+86-21-64453107/8/9*804
Guangzhou, China
Email: daijy@fumed.com.cn

Website: www.fumed.com.cn

Please direct all enquiries regarding scientific programme or surgeons registrations to:

SICOT aisbl
Rue Washington 40 - b.9
1050 Brussels
Belgium
Tel.: +32 2 648 6823
Fax: +32 2 649 8601
E-mail: congress@sicot.org
Website: www.sicot.org Follow SICOT's LinkedIn Group

<http://www.linkedin.com/company/2426015?trk=tyah>

